# GRAHAM M. JONES

nnology setts Institute University chusetts		
usetts Institute University		
•		
titute of		
of Technology University		
EDUCATION		
University		
GRANTS, FELLOWSHIPS, AND AWARDS		
rews) nyan) -Butler) ng		
ssi ruy		

2015	Mellon Foundation, New Directions Fellowship
2014	D'Arbeloff Fund for course development, MIT
2013	National Science Foundation, "MOOCs and the Ethnography of Media
	Socialization" (award # BCS-1258640)
2013	Alumni Class Funds Fellowship for course development, MIT
2013	Harold E. Edgerton Faculty Achievement Award, MIT
2012	Levitan Award for Excellence in Teaching, MIT School of Humanities,
	Arts, and Social Sciences
2012	Alumni Class Funds Fellowship, MIT
2010-2011	Research grant, Massachusetts Institute of Technology – Singapore
	University of Technology and Design International Design Center
2009	Research grant, Gardner Magic Project, Princeton University
2009	Research grant, University Committee on Research in the Humanities and
	Social Sciences, Princeton University
2008	Research grant, Gardner Magic Project, Princeton University
2008	Research grant, University Committee on Research in the Humanities and
	Social Sciences, Princeton University
2008	Travel grant, Hellenistic Studies, Princeton University
2007-2010	Haarlow-Cotsen Fellowship, Princeton University Society of Fellows
2006-2007	Ford Foundation Dissertation Diversity Fellowship
2006-2007	Dean's Dissertation Fellowship, GSAS, New York University
2006	Research grant, Centre National de Recherche Scientifique, France
2004-2005	International Dissertation Research Fellowship, Social Science Research
	Council
2004-2005	Fulbright Graduate Student Research Fellowship, France
2002	French Studies Master's Essay Award, New York University
2000-2006	MacCracken Fellowship, New York University
2000-2006	Julia Lenobel Opportunity Fellowship, New York University
2000-2006	French Studies Fellowship, New York University
1995, 1997	Commendation for Excellence in Scholarship, Reed College

### **PUBLICATIONS**

### **Books**

Jones, Graham M. 2017. *Magic's Reason: An Anthropology of Analogy*. Chicago: University of Chicago Press.

• Honorable Mention, Laurence Wylie Prize in French Cultural Studies Jones, Graham M. 2011. Trade of the Tricks: Inside the Magician's Craft. Berkeley: University of California Press.

### **Refereed Articles**

Wong, Jamie, Crystal Lee, Vesper Keyi Long, Di Wu, and **Graham M. Jones**. 2021. "Let's Go, Baby Forklift!': Fandom Governance and the Political Power of Cuteness in China." *Social Media* + *Society* 7(2): 1-18.

Lee, Crystal, Tanya Yang, Gabrielle Inchoco, **Graham M. Jones**, and Arvind Satyanarayan. 2021. Viral Visualizations: How Coronavirus Skeptics Use Orthodox Data Practices to Promote Unorthodox Science Online. With In CHI Conference on Human Factors in Computing Systems (CHI '21), May 8–13, 2021, Yokohama, Japan.

- Honorable Mention for Best Paper
- Jones, Graham M. 2019. "New Magic as an Artification Movement: From Speech Event to Change Process." *Cultural Sociology* 13(3): 321-337.
- Jones, Graham M. 2018. "Indigenous Illusionism and the Global Magic System." *Early Popular Visual Culture* 16(2): 146-156.
- **Jones, Graham M.**, Beth M. Semel and Audrey Le. 2015. "There's No Rules. It's Hackathon.': Negotiating Commitment in a Context of Volatile Sociality." With *Journal of Linguistic Anthropology* 25(3): 322-345.
- Jones, Graham M. 2014. "Secrecy." Annual Review of Anthropology 43: 53-69.
- Jones, Graham M. 2012 "Magic with a Message: The Poetics of Christian Conjuring." *Cultural Anthropology* 27(2): 193-214.
- Jones, Graham M. 2011. "Virtuoses ambivalents: Notions de l'adresse chez les magiciens évangéliques." *Ateliers d'anthropologie* 35. <a href="http://ateliers.revues.org/8848">http://ateliers.revues.org/8848</a>
- Jones, Graham M. 2010. "Modern Magic and the War on Miracles in French Colonial Culture." *Comparative Studies in Society and History* 52(1): 66-99.
  - Jury commendation, 2010 Malcolm Bowie prize in French Studies
- **Jones, Graham M.**, and Bambi B. Schieffelin. 2009. "Enquoting Voices, Accomplishing Talk: Uses of *Be* + *Like* in Instant Messaging." *Language & Communication* 29(1): 77-113.
  - Reprinted in *Anthropological Linguistics*. Vol. 5. Bambi Schieffelin and Paul Garrett, eds. New York: Routledge, 2010. Pp. 77-120.
- **Jones, Graham M.**, and Bambi B. Schieffelin. 2009. "Talking Text and Talking Back: "My BFF Jill" from Boob Tube to YouTube." *Journal of Computer Mediated Communication* 14(4): 1050-1079.
  - Reprinted in *A Cultural Approach to Interpersonal Communications:* Essential Readings. 2<sup>nd</sup> Edition. Leila Monahan, Jane Goodman, and Jennifer Robinson, eds. Malden, MA: Blackwell, 2012. Pp. 199-219.
- **Jones, Graham M.**, and Lauren Shweder. 2003. "The Performance of Illusion and Illusionary Performatives: Learning the Language of Theatrical Magic." *Journal of Linguistic Anthropology* 13(1): 51-70.

## **Chapters in Edited Volumes**

- Yilia Qu, Vesper Long, Jamie Wong, and **Graham M. Jones**. Forthcoming. "I Need a New Name: Confessions of A Chinese Fangirl." With In To Be Named: The Cultural Politics of Naming. Gwyneira Isaac, Stanislaw Kordasiewicz, Tomasz Wicherkiewicz, Jesse Amelsvoort, and Sylvia Ngo, eds. London: Routledge.
- Jones, Graham M. 2022. "'Hey, but That's Not Respectful!': Civil Discourse and Liberal Education in Pluralistic France." In *Rethinking Politeness with Henri Bergson*. Alessandro Duranti, ed. Oxford, UK: Oxford University Press. Pp. 83-96.

Jones, Graham M. 2021. "Categorize, Recategorize, Repeat." In *Experimenting with Ethnography: A Companion to Analysis*. Andrea Ballestero and Brit Ross Winthereik, eds. Durham, NC: Duke University Press. Pp. 151-162.

- Johnson, Amy, and **Graham M. Jones**. 2021. "Language, the Internet, and Digital Communication." In *The International Encyclopedia of Linguistic Anthropology*. J. M. Stanlaw, ed. Malden, MA: Wiley-Blackwell.
- Jones, Graham M. 2020. "Purity's Perils: The Trials of an Anti-Mediumistic Medium." In *The Medium on Trial: Testing and Contesting Trance and other Media Techniques*. Daniel C. Barber and Ehler Voss, eds. Berlin: De Gruyter Oldenbourg.
- Jones, Graham M. 2018. "Deep Fakes." Fake: Annual Debate of Anthropological Keywords, volume 1. Chicago: HAU Books. Pp. 15-30.
- **Jones, Graham M.**, and Bambi B. Schieffelin. 2016. "The Ethnography of Inscriptive Speech." *eFieldnotes: Makings of Anthropology in a Digital* World. Roger Sanjek and Susan W. Tratner, eds. Philadelphia: University of Pennsylvania Press. Pp. 210-228.
- **Jones, Graham M.**, and Loïc Marquet. 2015. "How to Become a Magician in Paris." With. *World of Work*. Ilana Gershon, ed. Ithaca: Cornell University Press. Pp. 44-57.
- Jones, Graham M. 2014. "Reported Speech as an Authentication Tactic in Computer-Mediated Communication." *Indexing Authenticity: Sociolinguistic Perspectives*. Véronique Lacoste, Jakob Leimgruber, and Thiemo Breyer, eds. Berlin: De Gruyter. Pp. 188-208.
- Jones, Graham M. 2013. "Slower than the Eye: Time, Artifice, and Concealment's Revelations." *Jamie Isenstein: Will Return*. Stephanie Snyder, ed. Portland, OR: Douglas F. Cooley Memorial Art Gallery. Pp. 57-79.
- Jones, Graham M. 2012. "L'art au miroir de la magie." *La fabrique de l'art*. Nathalie Heinich and Roberta Shapiro, eds. Paris: Editions EHESS. Pp. 113-131.
- Jones, Graham M., and Bambi B. Schieffelin, and Rachel E. Smith. 2011 "When Friends Who Talk Together Stalk Together: Online Gossip as Metacommunication." *Digital Discourse: Language in the New Media*. Crispin Thurlow and Kristine Mrozeck, eds. New York: Oxford University Press. Pp. 26-47.
- Jones, Graham M. 2008. "The Family Romance of Modern Magic: Contesting Robert-Houdin's Cultural Legacy." *Performing Magic on the Western Stage from the Eighteenth Century to the Present*. Francesca Coppa, Lawrence Hass, and James Peck, eds. New York: Palgrave. Pp. 33-60.
- Jones, Graham M. 2006. "Laboring under Illusionism: Notes from the Study of French Magic." *Dispatches From the Field: Neophyte Ethnographers in a Changing World*. Andrew Gardner and David Hoffman, eds. Long Grove, IL: Waveland Press. Pp. 167-178.

### **Edited Collections**

Jones, Graham M., ed. 2014. "Anthropology in and of MOOCs." Special section of *American Anthropologist* 116(4): 829-838.

Stoichita, Victor A., Emmanuel Grimaud, and **Graham M. Jones**, eds. 2011. "Virtuosités ou les sublimes aventures de la technique." *Ateliers d'anthropologie* 35. <a href="http://ateliers.revues.org/8763">http://ateliers.revues.org/8763</a>.

#### **Book Reviews**

- Jones, Graham M. 2016. Review of *Conjuring Science: A History of Scientific Entertainment and Stage Magic in Modern France* by Sofie Lachapelle (New York: Palgrave Macmillan, 2015). *Magic, Ritual, and Witchcraft* 11(2): 278-281.
- Jones, Graham M. 2014. Review of *The Brotherhood of Freemason Sisters: Gender, Secrecy, and Fraternity in Italian Masonic Lodges* by Lilith Mahmud (Chicago: University of Chicago Press, 2014). *American Anthropologist* 116(4): 879-880.
- Jones, Graham M. 2012. Review of *Rites of the Republic: Citizens' Theatre and the Politics of Culture in Southern France* by Mark Ingram (Toronto: University of Toronto Press, 2011). *American Anthropologist* 114(2): 164-165.
- Jones, Graham M. 2012. Review of *In the Land of Invented Languages* by Arika Okrent (New York: Spiegel & Grau, 2010). *Journal of Linguistic Anthropology*. 22(2): 251-252.
- Jones, Graham M. 2005. Review of *The Body Impolitic: Artisans and Artifice in the Global Hierarchy of Value* by Michael Herzfeld (Chicago: University of Chicago Press, 2004). *Ethnologie Française* (2): 357-358.

### **Other Publications**

- Satyanarayan, Arvind, and **Graham M. Jones**. 2024. "Intelligence as Agency: Evaluating the Capacity of Generative AI to Empower or Constrain Human Action." An MIT Exploration of Generative AI, March. <a href="https://doi.org/10.21428/e4baedd9.2d7598a2">https://doi.org/10.21428/e4baedd9.2d7598a2</a>.
- **Jones, Graham M.**, Shai Satran, and Raluca Creangă. 2023. "The Magic of Conversational Automata." With. *Anthropology News*, July.
- Riskin, Seth, and **Graham M. Jones**. 2022. "Triangulating Technology and Magic through Artistic Research." *Magic, Ritual, and Witchcraft* 17(2): 183-189.
- Jamie Wong, Crystal Lee, Vesper Keyi Long, Di Wu, and **Graham M. Jones**. 2022. "Let's Go Baby Forklift: Fandom Governance in China within the Covid-19 Crisis." In *Critical Meme Reader II*. Chloë Arkenbout and Laurence Scherz, eds. Amsterdam: Institute of Network Cultures. Pp. 76-87.
- Jones, Graham M. 2020. "Masks as Transformation." MIT News.
- Jones, Graham M. 2019. "Theoretical Rubber, Empirical Pavement." *Magic, Ritual and Witchcraft* 14(3): 448-455.
- Jones, Graham M. 2019. "Abduction as Abduction." *The Immanent Frame: Secularism, Religion, and the Public Sphere*, April 5. https://tif.ssrc.org/2019/04/05/abduction-as-abduction/
- Jones, Graham M. 2019. "Secularism's Enchantments and Disenchantments: A Reply to Goto-Jones and Zhang." The Immanent Frame: Secularism, Religion, and the Public Sphere, March 15.

Jones, Graham M. 2018. "Remote Sensing: Alireza Doostdar, Graham M. Jones, Larisa Jasarevic, Alaina Lemon, and Andrew Shryock discuss new approaches to occult and magical things." Comparative Studies in Society and History, June 22.

- Jones, Graham M. 2017. "Magic, An Appreciation." *HAU: Journal of Ethnographic Theory* 7 (3): 399-407.
- Jones, Graham M. 2016. Comment on "For Whom the Ontology Turns" by Tom Boellstorff. *Current Anthropology* 57(4): 399-400.
- Jones, Graham M. 2015. "Tricks, Politics, and the 'Magic Negro." The Enemy 2(1).
- Jones, Graham M. 2014. "Introduction: MOOCs as Media World." *American Anthropologist* 116(4): 829-830.
- Jones, Graham M. 2011. "Working Theories of Mind in Play and Games." *Journal of Finnish Anthropology* 36(4): 44-46.
- **Jones, Graham M.** and Bambi B. Schieffelin. 2011. "Netzsprache." *Lexikon zur Globalisierun*. F. Kreff, E-M. Knoll, and A. Gingrich, eds. Bielefeld: Transcript Verlag. Pp. 294-295.
- Stoichita, Victor A., Emmanuel Grimaud, and **Graham M. Jones**. 2011. "De la technique comme contorsion." With *Ateliers d'anthropologie* 35. http://ateliers.revues.org/8838.
- Jones, Graham M. 2008. <u>Magic (Editorial)</u>. *P-ROK: Princeton Report on Knowledge* 3(2).
- Jones, Graham M. 2005. "A Diplomacy of Dreams: Jean Rouch and Decolonization." American Anthropologist 107(1): 118-120
- Jones, Graham M. 2003. "Le trésor caché du Quartier Indien: Esquisse ethnographique d'une centralité minoritaire parisienne." *Revue européenne des migrations internationales* 19(1): 233-243.

### **SCHOLARLY PRESENTATIONS**

### **Invited Talks and Panel Presentations**

- 2024 "What Is a Variable?" William O. Beeman Memorial Lecture, Department of Anthropology, University of Minnesota, September 24.
- 2023 "Evidential Sociabilities: The Poetics of Secondhand Knowledge in US and Chinese Social Media." Department of Social Anthropology, University of Cambridge, February 17.
- 2022 "Evidential Language in the Social Production of Open-source Intelligence on #UFOTwitter." Anthropology Department, Ethnography and Social Theory Colloquium, Yale University, September 19.
- 2022 "Visible and Visual Participation in Chinese Digital Culture." With Jamie Wong. Visual, Material and Museum Anthropology Seminar, Oxford University, May 27.
- 2022 "Qualities and Quantities of Evidence." Roman Jakobson Symposium, Anthropology Department, Harvard University, April 29.
- 2022 "'Melon-Eating Masses': Consumer-Citizens, Internet Gossip, and the Politics of Scale in China." With Jamie Wong. Anthropology Department, University of Chicago, March 28.

Reviewer Meets Reviewed: A conversation about *Magic's Reason* with Dr. Katie Swancutt. Royal Anthropological Institute and the British Museum, January 20.

- 2021 "Multiple Magics, Multiple Modernities." Decolonizing Magic. Institute for Religion, Culture and Public Life, Columbia University, October 26.
- 2021 "Varieties of Quasi- and Para-Religious Experience: Cross-Cultural Perspectives on Innovations in Civic Piety during COVID-19." Presidential Panel: "Marginal Ethics," Society for the Anthropology of Religion Biennial Meeting, May 14.
- 2019 Workshop panelist, "A 'Category of Exclusion'? Magic as Religious, Ethnographic, and Colonialist Construct." Harvard University, December 13.
- 2019 "Co-Constructing Embodiment in Avant-Garde Québécois Circus." Princeton University. February 28.
- 2018 "Indigenous Illusionism and the Global Magic System." Department of Anthropology, CUNY Graduate Center. November 2.
- 2018 "Co-Constructing Embodiment in Avant-Garde Québécois Circus." Department of Anthropology, New York University. November 1.
- 2018 "Ethnography and Historiography in French Studies." Institute of French Studies, New York University, November 1.
- 2018 "The Future of Magics' Past." The Futures of Magic. Centre for Ethnographic Theory, SOAS & The Open University, London, UK. June 29.
- 2018 "Toward a Unified Field Theory of Magic." Carleton University (Ottawa, ON). May 30.
- 2018 "Magic's Reason: An Anthropology of Analogy." Department of Anthropology, UC Irvine. May 10.
- 2018 "Magic's Reason: An Anthropology of Analogy." Department of Anthropology, UC Santa Cruz. May 9.
- 2018 "Language, Protest, and Resistance." Montserrat College of Art, Beverly Massachusetts. February 28.
- 2017 "Magic's Reason: Powers of Illusion in the French Colonial Imagination." Global France Seminar, MIT. December 7.
- 2016 "Creativity and Intercorporeality in an Interdisciplinary Circus Production." Montreal Working Group on Circus, Concordia University. October 28.
- 2016 "Interactional Acrobatics/Acrobatic Interactionalism" (plenary address). 22nd Annual Conference on Language, Interaction, and Social Organization. University of California, Los Angeles. April 21-23, 2016.
- 2016 "Situating Creativity in Embodied Encounters" (workshop). 22nd Annual Conference on Language, Interaction, and Social Organization. University of California, Los Angeles. April 21-23, 2016.
- 2015 "Imitation and Individuation: From Toddler Talk to Internet Memes." The Give and Take of Everyday Life: Conversations in Language and Culture in Honor of Bambi B. Schieffelin. Anthropology, New York University, October 10.
- 2015 "From Tricks to Truth? Magic as Religious Metaphor." Lerner Distinguished Lecture, Religious Studies, New York University, October 8.
- 2015 "Gesture, Affect, and Distributed Cognition." Visibility, Embodiment, and Empathy: Explorations of Human Intersubjectivity. Mahindra Humanities Center at Harvard University, March 27-28.

2014 "Intimacy, Publicity, and Disciplinarity in Massive Open Online Courses." Department of Anthropology, University of Texas at Austin, February 19.

- 2014 "Intimacy, Publicity, and Disciplinarity in Massive Open Online Courses." Department of Anthropology, Rice University, February 18.
- 2013 "Reported Speech as an Authentication Tactic in Computer-Mediated Communication." Semiotics Workshop, Department of Anthropology, University of Chicago. March 21.
- 2012 "Magical Metaphors in Political Satire." Exploring Expertise: Uncertainty, Knowledge, and Trust in Democracies conference, Lichtenberg-Kolleg Institute for Advanced Study, University of Göttingen, Germany. June 15.
- 2012 "Structures of Identity Talk in an Online Magicians' Forum." Department of Anthropology, University of California, Irvine. May 31.
- 2012 "Designing Deception in the Magician's Craft." Design and Computation Group Lecture Series, Department of Architecture, MIT. March 9.
- 2012 "Debating Ethnic and Professional Identity in an Online Magicians' Forum." Department of Communication and Culture, Indiana University, Bloomington. February 3.
- 2011 "Authentic Impersonation: Reported Speech in Computer-Mediated Talk." Indexing Authenticity: Perspectives from Linguistics and Anthropology conference, Freiburg Institute for Advanced Studies, Germany. November 26.
- 2011 "Working Theories of Mind in Play and Games." Anthropological Theory of Mind conference. Stanford University Humanities Center. September 17.
- 2010 "But Where Can the Magic Be Hiding?' Hypothetical Reported Speech in the Training of Entertainment Magicians." Department of Anthropology, Temple University. March 3.
- 2010 "But Where Can the Magic Be Hiding?' Hypothetical Reported Speech in the Training of Entertainment Magicians." Center for Language and Interaction, University of California, Los Angeles. February 17.
- 2008 "Amazing Secrets Revealed! Magic Tricks as Intellectual Property." Copyright's Counterparts: Alternative Economies of Creativity in Theory and Practice conference. Queen's University, Kingston, ON, Canada. August 7.
- 2008 "Regimes of Enchantment: Magic, Knowledge, and Power in Colonial Algeria." Center for Historical Analysis, Rutgers University. April 29.

### Papers, Presentations, and Workshops

- 2023 Executive Roundtable panelist, "Beyond Transition: Linguistic Anthropology as Transformative Praxis." American Anthropological Association Annual Meeting, Toronto, November 16.
- 2022 "Evidential Language in the Social Production of Undisciplinary Knowledge," American Anthropological Association Annual Meeting, Seattle, November 11.
- 2022 Panelist, Filing Culture: The Management Of Anthropological Materials roundtable. American Anthropological Association Annual Meeting, Seattle, November 10.
- Wong, J., Qu, Y., Long, V., Jones, G. "Melon-Eating Masses': Consumer-Citizens and Public Internet Discourse in China." Paper presented at AoIR 2022:

- The 23rd Annual Conference of the Association of Internet Researchers. Dublin, Ireland: AoIR. November 4.
- 2021 "Signs of Creativity in Avant-garde Québecois Circus," American Anthropological Association Annual Meeting, Baltimore, November 18.
- 2021 Discussant, "After Reality: Ethnography and the Pursuit of the Real." American Anthropological Association Annual Meeting, Baltimore, November 17.
- 2019 "Civic Discourse, Language Socialization, and Liberal Education," American Anthropological Association Annual Meeting, Vancouver, November 21.
- 2019 Discussant, "Making the Occult Public," American Anthropological Association Annual Meeting, Vancouver, November 23.
- 2018 Discussant, "Conjuring Resource Worlds," American Anthropological Association Annual Meeting, San Jose, November 15.
- 2017 Discussant, "Inter/faces: Semiotic Approaches to the Materiality of Computer-Mediated Communication," American Anthropological Association Annual Meeting, Washington DC, November 29.
- 2017 Discussant, "The Poetics of Denial: Knowledge-Making and Expertise in a 'Post-Fact, Era." Society for Social Studies of Science Annual Meeting, Boston MA, August 30.
- 2016 "The Use of Computers in Anthropology." Panelist, Committee for the Anthropology of Science, Technology, and Computing Executive Roundtable. American Anthropological Association Annual Meeting, Minneapolis MN.
- 2016 Discussant, "William A. Douglass Prize As Evidence Of New Directions In Europeanist Anthropology." American Anthropological Association Annual Meeting, Minneapolis MN.
- 2016 Chair, "Fake: The First Annual Debate of Anthropological Keywords (ADAK)." American Anthropological Association Annual Meeting, Minneapolis MN.
- 2015 "Decredentialing Credentials: MOOCs, Hackathons and the Case for Amateurism." American Anthropological Association Annual Meeting, Denver, CO. November 19.
- 2015 Discussant, "Consolations of Concealment." American Anthropological Association Annual Meeting, Denver, CO. November 19.
- 2014 "MOOCs as Media-Work: Socialization and Ideology." American Anthropological Association Annual Meeting, Washington, DC. December 5.
- 2014 Discussant, "On Things Immaterial: Data, Users, and Participation in Digital Technologies." American Anthropological Association Annual Meeting, Washington, DC. December 7.
- 2014 "Secrecy's Secret." American Ethnological Society Spring Meeting, Boston. April 10-12.
- Anthropology in and of the Age of MOOCs (Roundtable panelist). American Anthropological Association Annual Meeting, Chicago. November 22.
- "Structures of Identity Talk In An Online Magicians' Forum." American Anthropological Association Annual Meeting, San Francisco. November 14-18.
- 2012 Discussant, "Crossing Boundaries through Digital Communication: Ethnography of Cyberconnectivity." American Anthropological Association Annual Meeting, San Francisco. November 14-18.

2012 Panelist, "Being There/Being Them: Ethnography Beyond Single Organizations." Professional Development Workshop, Academy of Management Annual Meeting, Boston, August 3-7.

- 2011 "Embodying Craftiness in the Trade of the Tricks." American Anthropological Association Annual Meeting, Montreal, QC. November 18.
- 2011 Panelist, Hybrid Cultures and Languages. Microsoft Research New England, Cambridge, MA. November 10.
- 2011 "Mediating Reflexivity." With Bambi Schieffelin. Georgetown University Roundtable on Language and Linguistics (GURT). Washington, DC. March 11.
- 2010 "Conjuring the Supernatural." Society for Cultural Anthropology Bi-Annual Meeting, Santa Fe, NM. May 7.
- 2008 "Trick or Truth? Managing the Meaning of Illusion in Christian Magic." American Anthropological Association Annual Meeting, San Francisco, CA. November 23.
- 2008 "JKBNR (Just Kidding But Not Really): Texting into Talk." With Bambi Schieffelin. American Anthropological Association Annual Meeting, San Francisco, CA. November 20.
- 2008 "The State of Enchantment: Entertainment Magic and Cultural Policy in Contemporary France." Center for Arts and Cultural Policy Studies, Princeton University. October 16.
- 2008 "Regimes of Enchantment: Magic, Knowledge, and Power on the Colonial Frontier." Magic: Frontiers and Boundaries. Societas Magica, University of Waterloo, ON, Canada. June 14.
- 2008 "Virtuosity as Virtue and Vice in American Gospel Magic." Virtuosité, ou les sublimes aventures de la technique. Musée du Quai Branly, Paris, France. January 11.
- 2007 "Deceptive Knowledge: Illusionism and Cultural Epistemology." American Anthropological Association Annual Meeting, Washington, DC. November 28-December 1.
- 2006 "Amazing Secrets Revealed!" American Anthropological Association Annual Meeting, San Jose, CA. November 15-19.
- 2006 "From Shaman to Showman: Anthropological Approaches to Magical Practices." Performing Magic: Theory and Practice (Conference). Muhlenberg College. September 15.
- 2005 "Des données confidentielles: Réflexion à partir d'une séance de magie." Praxis Atelier d'ethnographie, Department of Anthropology, Université de Paris X, Nanterre, France. April 22.
- 2004 "Cartesian Conjuring? Making Magic Meaningful in France." American Anthropological Association Annual Meeting, Atlanta, GA, December 15-19.
- 2004 "La co-production de la réalité dans la magie de près." Regards croisés francoaméricains sur la société française, École Normale Supérieure, Paris, France. November 18.
- 2004 "'Si ça sent la technique, c'est pas magique': Representations of Technicality in the World of Conjuring." Special Effects and Anthropology conference, University of Oxford, UK. November 5-6.

2003 "Of Flashing and Tipping: Two Forms of Exposure in a Secretive Art." American Sociological Association Annual Meeting, Atlanta, GA. August 16.

- 2001 "Jean Rouch at the Crossroads of Decolonization." Equinoxes: Exil(s), Marge(s), Identité(s). Department of French Studies, Brown University. April 7.
- "Space and Subjectivity in the Modern Novel." Representing Place, Department of English, Northern Arizona University. November 5-7.

### **Panels and Conferences Organized**

- 2023 Aesthetics of Evidence Workshop. Cambridge, May 18.
- 2020 "Wondering in the Face of Uncertainty: A Conversation with Bambi Schieffelin and Steven Feld." Society for Linguistic Anthropology Annual Conference. [cancelled due to Covid]
- 2019 New England Linguistic Anthropology Retreat. Dedham MA, June 10-11.
- 2019 Semiotic Sensitivities Linguistic Anthropology Workshop. MIT, April 27.
- Anthropology in and of the Age of MOOCs. Roundtable organizer and chair. American Anthropological Association Annual Meeting, Chicago. November 22.
- 2011 The Craft in Craftiness. Panel co-organized with Gabriella Coleman. Society of Cultural Anthropology Invited Session. American Anthropological Association Annual Meeting, Montreal, QC. November 18.
- 2008 Virtuosité, ou les sublimes aventures de la technique. Conference co-organized with Victor A. Stoichita and Emmanuel Grimaud. Musée du Quai Branly, Paris, France. January 10-11.

### **Presentations to Non-academic Audiences**

- 2014 "Cultural Perspectives on Play." Making Time for Play, MIT Museum, December 12.
- 2012 "The Social Science of Illusion." The Science of Illusion. Cambridge Science Festival. MIT Museum, April 25.
- 2012 "Magical Economies." Experience Economies 6: Innovate or Die. The Cloud Factory, Boston, February 18.

### **TEACHING EXPERIENCE**

## **Courses Taught**

MIT, Anthropology, Assistant/Associate/Full Professor

- Introduction to Anthropology (SP12, SP13, SP14, SP15, F17, SP19, SP22)
- The Meaning of Life (SP17, SP19, SP20, SP23, SP24)
- Magic, Science, and Religion (F17, F21)
- Teaching and Learning: Cross-Cultural Perspectives (SP14, FA14, SP17)
- Fun and Games: Cross-Cultural Perspectives (SP11, FA11, FA19, SP23)
- Drawing Human Experience (FA23, SP25)
- Language and Technology (FA10, FA11, FA13)
- Paranormal Machines: Technologies of Enchantment (FA19)

- Ethnography and Fieldwork (SP24)
- Ethnographic Methods (SP11, SP12, SP15, FA20, FA22, SP25)

Princeton University, Anthropology and Humanistic Studies, Lecturer

- Initiation, Apprenticeship, and Education (SP09)
- Interdisciplinary Approaches to Western Culture, Antiquity to the Modern Era (instructor and coordinator, 2007-2008, 2008-2009)

The New School, Department of Social Sciences, Instructor

- Linguistic Anthropology (SU06, FA06)
- From Shaman to Showman: Cultural Approaches to Magical Practices (SP07)

New York University, Department of Anthropology, Teaching Assistant

- Human Society and Culture, Professor Jeff Himpele (FA02, FA03)
- Anthropology of Language, Professor Patrick Eisenlohr (SP04)
- Conversation in Everyday Life, Professor Bambi Schieffelin (SP06)

### **PhD Students (Primary Advisor)**

- Jamie Wong. 2023, HASTS, MIT. Dissertation: "The Politics of Scale and Scaling in Contemporary Chinese Governance and Venture Capitalism."
- Crystal Lee. 2022, HASTS, MIT. Dissertation: "Collaborative Sensing: Social Analysis and the Technical Development of Tactile Information Systems."
- Beth Semel. 2019, HASTS, MIT. Dissertation: "Speech, Signal, Symptom: Designing Voice Analysis Technologies for Mental Health Applications in the United States."
- Amy Johnson. 2017, HASTS, MIT. Dissertation: "Twitter and the Body Parodic: Global Acts of Re-creation and Recreation."
- Shreeharsh Kelkar. 2016, HASTS, MIT. Dissertation: "Platformizing Higher Education: Computer Science and the Making of MOOC Infrastructures."

### **PhD Students (Committee Member)**

- Rustam Kahn, 2026 (anticipated), HASTS, MIT.
- Raha Peyravi, 2025 (anticipated), HASTS, MIT. Dissertation: "Decentering Economic Expertise: An Ethnography of Blockchain Entrepreneurship."
- Di Wu. 2024, HASTS, MIT. Dissertation: "Autonomy Work: Life and Labor of Disabled Persons in China's AI Data Programs."
- Tim Loh. 2024, HASTS, MIT. Dissertation: Entanglements of Language, Religion, and Disability: The Politics of Assistive Technologies for Deaf People in Jordan."
- Steven Gonzalez. 2023, HASTS, MIT. Dissertation: "Cloud Ecologies: An Environmental Ethnography of Data Centers."
- Erik Stayton. 2020, HASTS, MIT. Dissertation: "Humanizing Autonomous Futures: Engineers, Social Scientists, and Their Strategies to Realize Robotic Cars."
- Dalila Ozier. 2020, Anthropology, UCLA. Dissertation: "Trick: Believing, Deceiving, and the Participatory Performance of Power in Los Angeles Stage Magic."

• Manvir Singh. 2020, Human Evolutionary Biology, Harvard University. Dissertation: "The Foundations of Shamanism and Witchcraft."

- Audrey Le. 2017, Anthropology, Teachers College, Columbia University. Dissertation: "Digital Labor and Participation at Industry Hackathons."
- Mitali Thakor. 2016, HASTS, MIT. Dissertation: "Algorithmic Detectives Against Child Trafficking: Data, Entrapment, and the New Global Policing Network."
- Saul Schwartz. 2015, Anthropology, Princeton. Dissertation: "The Afterlives of Language: Chiwere Preservation as a Revitalization Movement."
- Lisa Messeri. 2011, HASTS, MIT. Dissertation: "Placing Outer Space: An Earthly Ethnography of Other Worlds."

### **Postdoctoral Scholars Supervised**

- Michelle Morgenstern, Linguistic Anthropology Postdoctoral Fellow, MIT Anthropology, 2023-2026
- Beth Semel, Linguistic Anthropology Postdoctoral Fellow, MIT Anthropology, 2019-2021
- Michele Friedner, National Science Foundation Minority Postdoctoral Research Fellow, MIT Anthropology, 2011-2013

#### MS and BS Thesis Students

- Casey Hong, 2022, MS, Technology and Public Policy, MIT. Thesis (advisor): "A Thesis, Allegedly."
- Lauren Platt, 2022, BS, Mechanical Engineering, MIT. Thesis (advisor): "Design of a Mechanically Divinatory I Ching Split-Flap Display Device."
- Riley Ledezma, 2014, B.S. Music and Theater Art, MIT. Thesis (co-advisor): "The New Sincerity of Street Magic"
- Alicia Singham-Goodwin. 2014. B.S., Women's and Gender Studies, MIT. Thesis (advisor): "Media Literacy for Pornography."
- Lindsey Ly. 2008. B.A., Anthropology, The New School. Thesis (advisor): "Help! I Want to Speak My Language': The Meetup Community, Heritage Language Learners and Vietnamese as a Language of Redemption and Return."

### **Undergraduate Research Supervision**

- Yilia Qu, Chinese fandom UROP, SP21, SP22, SU22
- Vesper Long, Chinese fandom UROP, SU20, FA20, SP22, SU22
- Maya Návar, language and technology MSRP fellow, SU21
- Emma Chabane, language and technology UROP, SP21
- Gaby Inchoco, language and technology UROP, SU20
- Zhrirui Xiong, braille internationalization UROP, SU20
- Ella Matticks, ethnography of indie tarot UROP, SU19
- Alexander McCullumsmith, virtual ethnography UROP, SU15, FA15
- Mason Glidden, ethnography of open-source software UROP, IAP14

- Jenny Wu, ethnography of edX UROP, FA13
- Sheila Xu, ethnography online education for Deaf students UROP, SP13

#### **SERVICE**

#### **Professional Service**

2023 New Directions Book Prize Committee, Society of Linguistic Anthropology

2012 Executive Programming Committee, 111th American Anthropological Association Annual Meeting

### **Grant Reviewer**

- NSF Dissertation Grants in Cultural Anthropology panelist (6 times)
- NSF Senior Grants in Cultural Anthropology (Occasional)

## **Article and Manuscript Reviewer**

American Anthropologist (7); American Ethnologist (5); Anthropologica (2); Anthropological Theory (1); Anthropology Today (1); Anthropologie et Sociétés (1); Bloomsbury (1); Cambridge Encyclopedia of Anthropology (1); Cambridge Journal of Anthropology (1); Circus Arts Life and Science (1); Comparative Studies in Society and History (2); Cultural Anthropology (3); Current Anthropology (2); De Gruyter Mouton (1); Ethnos (1); HAU (9); History and Anthropology (1); International Journal of Speech, Language and the Law (1); Journal of Computer Mediated Communication (2); Journal of Linguistic Anthropology (2); Journal of the Royal Anthropological Institute (2); Journal of Urban Technology (1); Language@Internet (1); Language in Society (2); MIT Press (1); Modernism/Modernity (1); Mouton de Gruyter (1); Publications Scientifiques du MNHN (1); Oxford University Press (3); New Media & Society (1); Qualitative Sociology (1); Revista de Comunicação e Linguagem (1); Routledge (2); Signs and Society (1); Social Anthropology (1); Social Media & Society (2); University of California Press (1); University of Chicago Press (4); Visual Studies (1)

## **Editorial Committees and Scientific Advisory Boards**

2022-present Society for Ethnographic Theory
2021-present Annual Review of Anthropology
2021-present Circus Arts Life and Science
2021-present Global Council for Anthropological Linguistics
2020-present Magic, Ritual & Witchcraft
2020-present MIT Case Studies in Social and Ethical Responsibilities of Computing
2018-present HAU Journal of Ethnographic Theory
2011-present Ateliers d'Anthropologie

### **University Service**

2023-2026	Faculty Complaint Review Panel
2023-2024	SERC Action Committee
2023-2024	HASTS Colloquium Committee
2023	Compton Prize Committee
2023	MacVicar Advisory Committee
2023	Bose Review Committee
2023	Townes Lecture Committee
2023	SERC Essay Award Committee
2023-	Anthropology Undergraduate Officer
2022-2024	Anthropology Curriculum Committee
2022-2023	Anthropology Concentration Advisor
2022-	Religious Studies Concentration Advisor
2021	SHASS Dean Search Committee
2020-2022	HASTS Director of Graduate Studies
2020	Thunder Committee
2018-2021	MIT Museum Collections Committee
2018-2021	Institute Committee on Student Life
2018-2020	Digital Humanities Steering Committee
2018-2019	Freshman advisor
2017-2019	Anthropology Curriculum Committee
2014-2015	SHASS Education Advisory Committee
2014-2015	Anthropology concentration advisor
2013-2014	SHASS Faculty Diversity Committee member
2013-2015	Freshman advisor
2011-2015	Religious Studies concentration advisor, SHASS
2011-2013	De Florez Humor Fund Committee member

# Memberships

- Society of Children's Books Writers and Illustrators
- American Anthropological Association
- Society for Cultural Anthropology
- Society of Linguistic Anthropology
- Association of Black Anthropologists
- Society for Cultural Anthropology